

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement in “Telugu Vidyarthi” 58th Annual Special Number October 2010 magazine, through M/s. Telugu Vidyarthi, Banjara Hills, Hyderabad – Publication Charges – Amount Sanctioned Rs.25,000/- - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1087

Dated:09-11-2010

Read the following:

1. Govt.Lr.No.5300/PMU/DDC/2010, Dt.06-07-2010 of YAT & C (PMU) Department.
2. Bill No.71,Dt.15-10-2010 of M/s. Telugu Vidyarthi, Banjara Hills, Hyderabad.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, A.P. Tourism & Culture Department released Full Page in Multicolour, an advertisement to publish in “Telugu Vidyarthi” 58th Annual Special Number, October 2010 magazine, through M/s. Telugu Vidyarthi, Banjara Hills, Hyderabad. After publication of the advertisement, submitted a bill amounting to Rs.25,000/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.25,000/- (Rupees Fifty Five Thousand only) towards publication of the advertisement in “Telugu Vidyarthi” 58th Annual Special Number, October 2010 magazine.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 2 above, in favour of M/s. Telugu Vidyarthi, Banjara Hills, Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)

To,
M/s. Telugu Vidyarthi, Banjara Hills, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER